

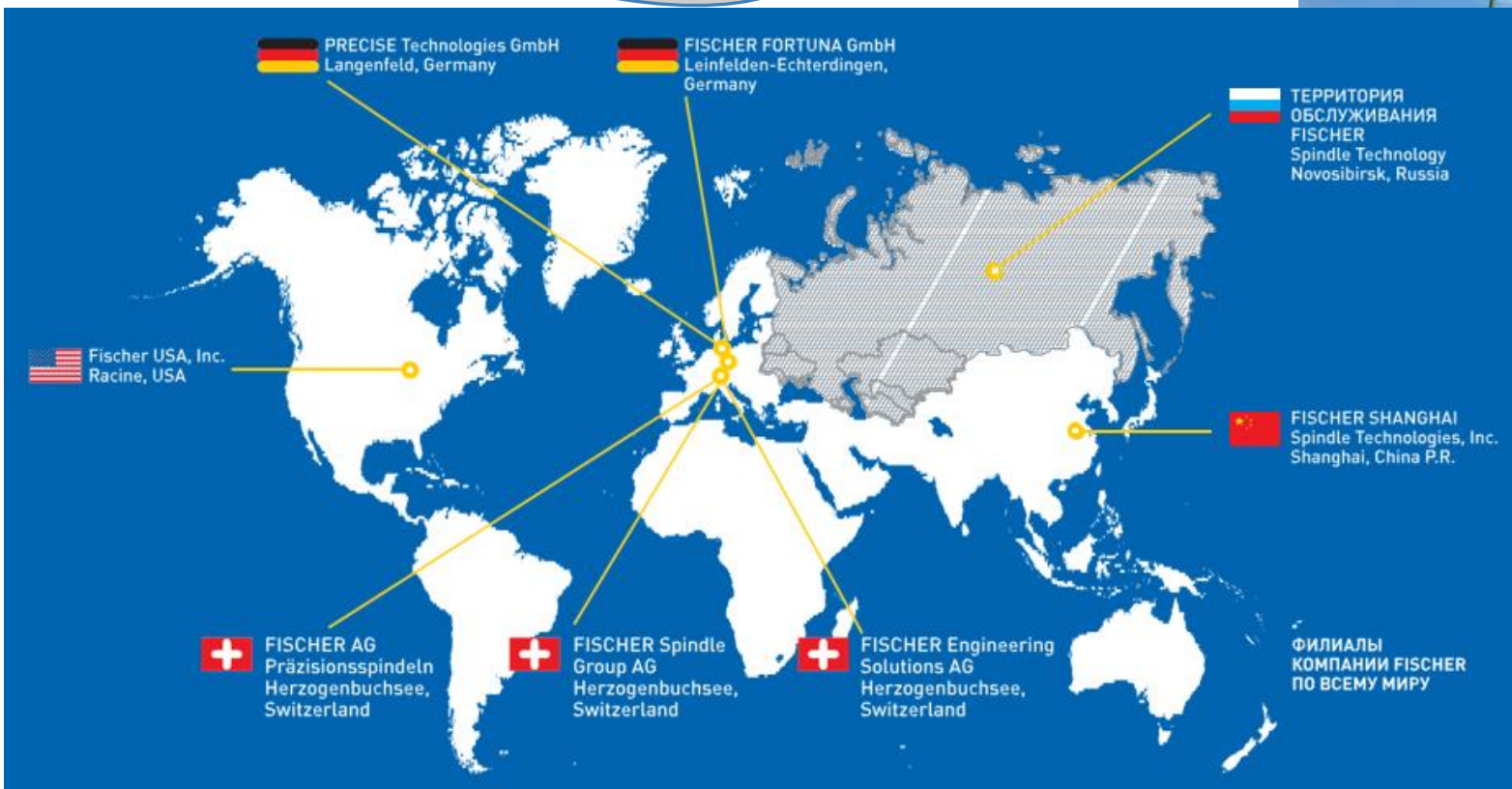
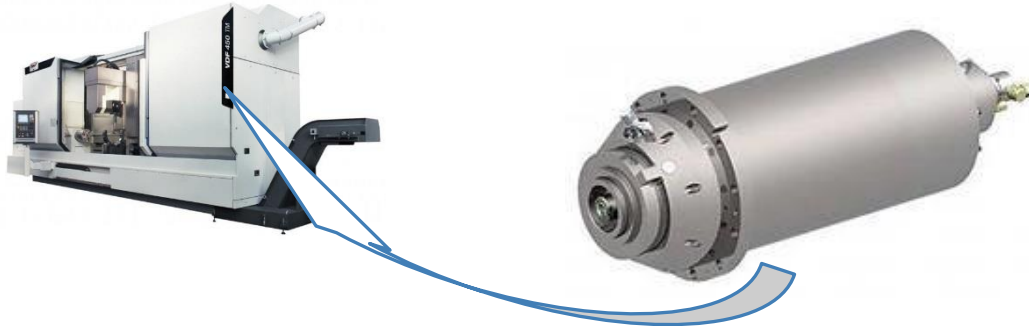
# Success Story of European SME in Russia The Swiss Case



Highest Performance.  
Precision.  
Speed.  
Power.



# FISCHER RUSSIA – BEGINNING 2010

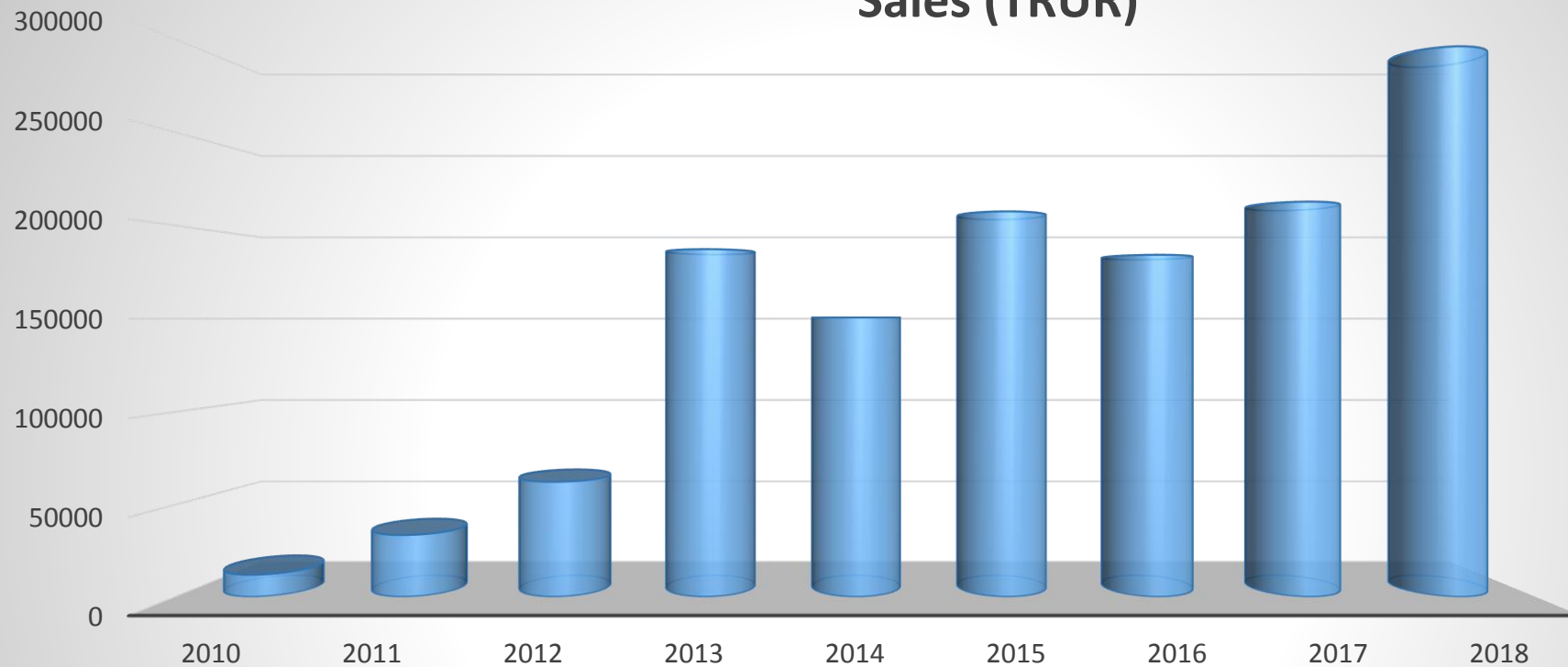




# FISCHER RUSSIA - 8 YEARS OF SUCCESS



## Sales (TRUR)



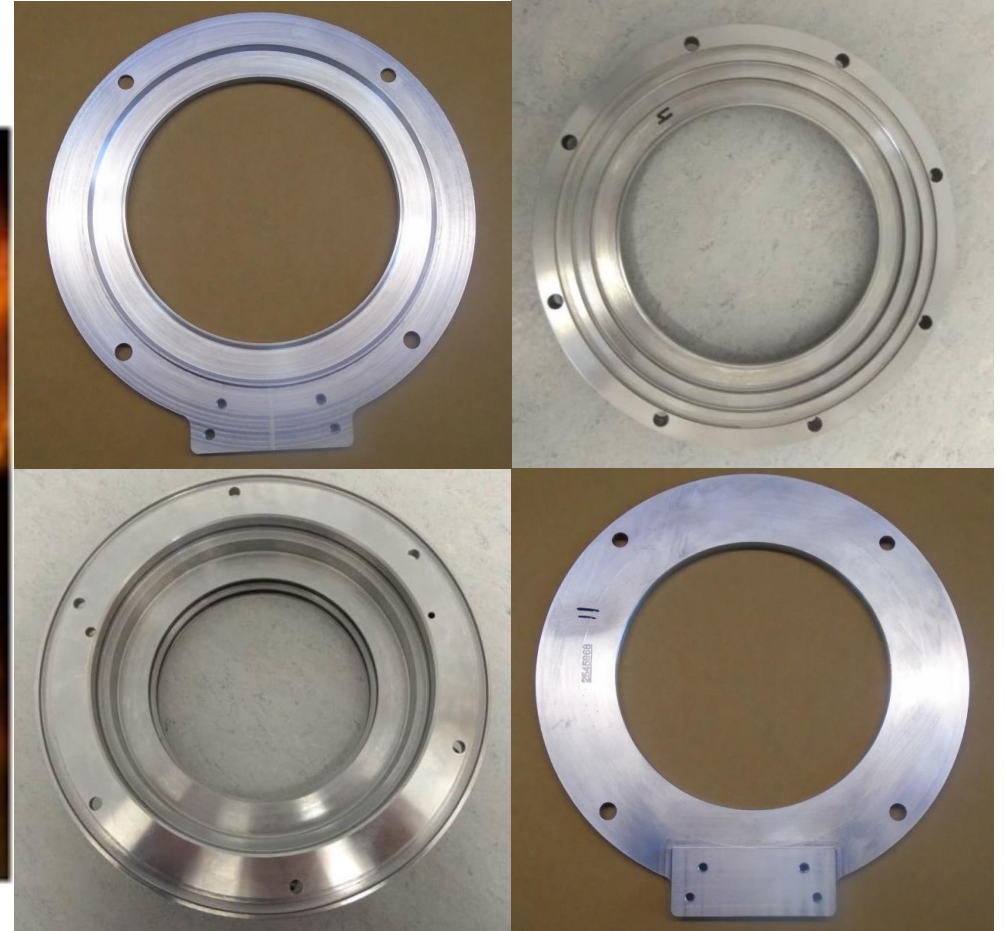
**Total Sales 2010-2018: 1 346 501 TRUR**



# HIT – KNOW-HOW PROJECT «IRKUT»



# HIT – PROJECT «MADE IN RUSSIA»



# HOT – LIMITS AND BARRIERS



## CURRENCY FLUCTUATION (EUR) / (RUR)



**BAD FINANCING CONDITIONS FOR SME**

**RESTRICTED ACCESS TO SME SUPPORT PROGRAMS**



# SUCCESS FACTORS



## TRUST

